



EXCELLENCE IN LEADERSHIP DEVELOPMENT

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Swedish-American Chamber of Commerce Starts Columbus Chapter

(COLUMBUS, OH) – The Swedish American Chamber of Commerce recently expanded its activities into central and southern Ohio. The group held a kick-off meeting for a new Columbus chapter on April 23 at the New Albany Country Club. Speakers were Cynthia L. Cole from the Ohio Department of Development and Michael Mentel, Columbus City Council President.

The Swedish-American Chamber of Commerce works to facilitate trade, commerce and investment opportunities between American and Swedish businesses. The new SACC-Ohio Chapter will assist members in developing new markets, finding business partners, establishing subsidiaries and finding financing sources. SACC has 22 other chapters in the US with US headquarters in Chicago. More information is posted at www.sacc-usa.org.

SACC-Ohio board member and kick-off event organizer Jessika Ferm of J.Ferm said, "Sweden is an important gateway to Scandinavia, the Baltic Rim and the European Union. As a Swedish business owner with a successful track record in the US, I know how valuable these types of services can be." One result of the kick-off meeting was to set an intention to establish cooperation between TECHColumbus and two similar technology acceleration organizations in Stockholm.

J.Ferm is a leadership development company founded in 2002 with offices in Columbus, Boston and Sweden. In addition to providing management skills training Ms. Ferm speaks on helping Swedish business people use their cultural strengths to obtain positive results in interacting with US business audiences. Further information about J.Ferm is available at www.jferm.com.

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