



## Swedish-American Chamber of Commerce - Ohio

and

## Calfee, Halter & Griswold LLP



Present

## Doing Business with Scandinavia

Thursday, October 23, 2008 at 2pm

at

The Union Club in Cleveland

### The Scandinavian Market

*Scandinavia is an important market* and a *strategic business partner for Ohio*. For instance:

- Scandinavia has a population almost equal to that of Texas
- Scandinavia has a total GNP greater than Canada's
- Scandinavia is one of the *most expanding markets in Europe* with an expected GNP growth in 2008/2009 of 2.4%
- Scandinavia offers a *convenient entry to the European Union* - and to the Baltic Rim
- Scandinavia is *easy to work with* - everyone speaks English and business traditions are similar to those in the US

- Scandinavia exports around three times more to the US than it imports = *great potential for US exporters.*

Join us to learn more about Scandinavia, its markets and possibilities for U.S. Exporters.

## When and where

Date: Thursday October 23, 2008

Time: 2:00pm

Where: The Union Club  
1211 Euclid Avenue  
Cleveland, OH 44115

Parking: Available at the Union Club for a fee of \$6. Please mention SACC.

## Program

2:00pm Doors open

Welcoming address by **Mr. Michael L. Miller, Swedish Consul in Ohio and Chairman of SACC-Ohio**

**Mr. Claes Hammar, Economics and Trade Minister from the Swedish Embassy in Washington** will provide a presentation on Sweden and an overview of business and trade in other parts of Scandinavia.

**Mr. Tony Svensson, Executive Director of Invest in Sweden** [www.isa.se](http://www.isa.se) and **Ms. Elisabeth Manford, Director, North America, Invest in Denmark** [www.investindk.com](http://www.investindk.com) will speak concerning business opportunities in Sweden and Denmark.

**Mr. Lee Banks, Executive Vice President, Operation Officer of Parker Hannifin** [www.parker.com](http://www.parker.com) will present his company's experiences with business in Scandinavia.

**Mr. Robert Ross of Calfee** will moderate a panel discussion covering the mechanics of doing business in Scandinavia, including experts on trade, logistics, legal issues, taxes accounting.

This will be followed by a Q & A session.

After the program, there will be ample time for networking and individual discussions. Hors d'oeuvres and a cash bar will be offered.

- 5:30pm During the networking and hors d'oeuvres, **Mr. Claes Hammar, Economics and Trade Minister from the Swedish Embassy in Washington** will make a special address with concluding remarks.
- 7:00pm Closing

## Seminar Fees

SACC-Ohio, Corporate Members:	Free
SACC-Ohio, All other Members:	\$25
CCWA, All members:	\$25
Guests:	\$40

## RSVP

**Please register before October 20, 2008**

TO REGISTER:

1. Complete the RSVP form below and mail it together with your check to:

SACC-Ohio  
P.O. Box 81242  
Cleveland, OH 44181

OR

2. Email the information in the RSVP form below to: [info@sacc-ohio.org](mailto:info@sacc-ohio.org) and send your check to the above address or make payment at the registration desk the day of the seminar.

# RSVP

Name(s), title: .....

.....

Company./Organization: .....

Street: .....

City: .....

Zip: .....

Phone: .....

Email: .....

Please indicate:

I (we) will attend the meeting

I (we) cannot attend but would like more information on SACC-Ohio

We look forward to seeing you on October 23rd!

Lars Eriksson  
President, SACC-Ohio

## **Swedish-American Chamber of Commerce – Ohio**

SACC-Ohio

P.O. Box 81242

Cleveland, OH 44181

Web: [www.sacc-ohio.org](http://www.sacc-ohio.org)

Email: [info@sacc-ohio.org](mailto:info@sacc-ohio.org)



**Regional chapter of SACC-USA, [www.sacc-usa.org](http://www.sacc-usa.org)**

***Cultivating Swedish-American Business***

**With support from:**

**CCWA – Cleveland Council of World Affairs**

**NEOIBN – Northeast Ohio International Business Network**